




Google Workspace Pricing Plans Comparison

Features	Business Starter £5.00* / user / month	MOST POPULAR	Business Plus £15.00* / user / month	Enterprise Contact sales for pricing
		Business Standard £10.00* / user / month		
Productivity & Collaboration				
Gmail Business email	✓	✓	✓	✓
<input type="radio"/> Custom email for your business	✓	✓	✓	✓
<input type="radio"/> Phishing and spam protection that blocks more than 99.9% of attacks	✓	✓	✓	✓
<input type="radio"/> Ad-free email experience	✓	✓	—	✓
Meet Video and voice conferencing	100 participants	150 participants	500 participants	1000 participants
<input type="radio"/> Meeting length (maximum)	24 hours	24 hours	24 hours	24 hours
<input type="radio"/> US or international dial-in phone numbers	✓	✓	✓	✓
<input type="radio"/> Digital whiteboarding	✓	✓	✓	✓
<input type="radio"/> Noise cancellation	—	✓	✓	✓
<input type="radio"/> Meeting recordings saved to Google Drive	—	✓	✓	✓
<input type="radio"/> Polling and Q&A	—	✓	✓	✓
<input type="radio"/> Moderation controls	—	✓	✓	✓
<input type="radio"/> Hand raising	—	✓	✓	✓
<input type="radio"/> Breakout rooms	—	✓	✓	✓
<input type="radio"/> Attendance tracking	—	—	✓	✓
<input type="radio"/> In-domain live streaming	—	—	—	✓
Drive Secure cloud storage	30 GB per user	2 TB per user	5 TB per user	5 TB per user with ability to request more
<input type="radio"/> Drive for desktop	✓	✓	✓	✓
<input type="radio"/> Support for over 100 file types	✓	✓	✓	✓
<input type="radio"/> Shared drives for your team	—	✓	✓	✓
<input type="radio"/> Target audience sharing	—	✓	✓	✓

 Chat Team messaging	✓	✓	✓	✓
<input type="radio"/> Turn history on or off by default	✓	✓	✓	✓
<input type="radio"/> Auto-accept invitations	✓	✓	✓	✓
<input type="radio"/> One-to-one external chat	✓	✓	✓	✓
<input type="radio"/> Advanced chat rooms, including threaded rooms and guest access	—	✓	✓	✓
 Calendar Shared calendars	✓	✓	✓	✓
<input type="radio"/> Appointment booking pages	—	✓	✓	✓
<input type="radio"/> Browse and reserve conference rooms	✓	✓	✓	✓
 Docs, Sheets, Slides Collaborative content creation	✓	✓	✓	✓
<input type="radio"/> Keep Shared Notes	✓	✓	✓	✓
<input type="radio"/> Sites website builder	✓	✓	✓	✓
<input type="radio"/> Forms survey builder	✓	✓	✓	✓
<input type="radio"/> Interoperability with Office files	✓	✓	✓	✓
<input type="radio"/> Easier analysis with Smart Fill, Smart Cleanup, and Answers	✓	✓	✓	✓
<input type="radio"/> Writing assistance with Smart Compose, grammar suggestions, and spelling auto-correct	✓	✓	✓	✓
<input type="radio"/> Custom branding for document and form templates	—	✓	✓	✓
<input type="radio"/> Connected Sheets	Fundamental	Fundamental	Fundamental	Enterprise
 AppSheet Build apps without code	✓	✓	✓	✓
Security & Management				
<input type="radio"/> 2-step verification	✓	✓	✓	✓
<input type="radio"/> Group-based policy controls	✓	✓	✓	✓
<input type="radio"/> Advanced Protection Program	✓	✓	✓	✓
<input type="radio"/> Endpoint management	Fundamental	Fundamental	Advanced	Enterprise
<input type="radio"/> Google Workspace Migrate tool	—	✓	✓	✓
<input type="radio"/> Vault – Retain, archive and search data	—	—	✓	✓
<input type="radio"/> Secure LDAP	—	—	✓	✓
<input type="radio"/> Data loss prevention (DLP)	—	—	—	✓

<input type="radio"/> Cloud Identity Premium				✓
<input type="radio"/> Context-aware access	—	—	—	✓
<input type="radio"/> Security center	—	—	—	✓
<input type="radio"/> S/MIME encryption	—	—	—	✓
<input type="radio"/> Data regions	—	Fundamental	Fundamental	Enterprise
<input type="radio"/> Access transparency	—	—	—	✓
<input type="radio"/> Assured Controls (includes Access Management)	—	—	—	Available for an added cost; contact sales

Business Starter, Business Standard and Business Plus plans can be purchased for a maximum of 300 users. There is no minimum or maximum user limit for Enterprise plans. Google Workspace customers may have access to additional features for a limited promotional period.

*Offer available to new Google Workspace customers only. This introductory price is only available for the first 20 users added, for 12 months. Standard pricing will apply to all users after 12 months. Actual price per user may vary by up to -0.01% due to rounding. Final price will be shown before completing sign-up.

**Google Workspace provides flexible pooled storage per user that is shared across the organisation. Visit our Help Centre to learn more about getting additional storage for your organisation.